

# CARROLL & BROWN PUBLISHERS

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40 books per carton

**Parenting/Childcare**

**Anne Knecht-Boyer** has worked with infants for over 20 years. She is qualified in infant massage, psychomotor skills, special education and PEKIP (Prague parent-infant programme). Her programme of sensory integration has been developed to prevent many of the learning difficulties experienced by children today as well as to enable parents and caregivers to interact effectively with young babies.

## BABY FUN

Games and activities to promote your baby's mental, physical and social development

As soon as she's born, your baby is looking to have a relationship with you. She is captivated by your face if you smile and make eye contact, will imitate certain of your gestures, move her hands and feet when you talk to her, and will feel content when you hold her close. And in these early months, most mothers have freed themselves from work responsibilities and have some time to lavish on their little ones. So why not put it to good use?

*Baby Fun* has benefits for both parents and baby. Parents can become responsible for accelerated and correct mastery of skills and take pleasure in stimulating their babies' senses and observing their delighted responses, while babies are given the opportunity to explore their bodies, express themselves, develop a measure of autonomy, and interact with their parents.

- More than 50 playful activities for 6-week-to year-old babies, each designed to enhance coordination, confidence and the ability to learn
- A home-based version of a recognised programme practiced in specialised centres around the world
- Step-by-step pictorial guidance that ensures each activity is carried out effectively and safely
- An explanation of the developmental processes that are stimulated and progressed by each individual activity
- Gives your baby the best start in life

**Carroll & Brown series titles**

Play, Laugh & Learn — Celebrate the Seasons  
1-903258-68-5

**PROMOTION**

**Reviews and extracts** in all parenting magazines, including *Mother & Baby* and *NHS Mother & Child*, which is made available to all new Mums in the UK

**Joint marketing opportunities** to be explored with manufacturers of the products featured

**Childcare groups** across the country will be targeted with holding book-related sessions. Specifically those organised by the National Childbirth Trust

**SALES: The Manning Partnership**

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